



The Assembly of the European Wine Regions (AREV)
Expresses itself in the eve of the G7:
The GI must continue to be a priority!

Several national and European organizations, including AREV, met in Bergamo in Italy on 11th October 2017 a few days before the G7 meeting of the 14th and 15th October, of Agriculture Ministers from the 7 richest Countries and have adopted a common declaration in which they remind to Ministers for Agriculture, in particular for those from the Member states of the European Union, that the defence of the geographical indications (GI) has to continue to be a priority in the international negotiations.

Several Italian organizations and several European organizations (AREV, EFOW) have decided to meet in Bergamo in Italy on the eve of the G7 meeting of Ministers for Agriculture, from the 7 Countries the richest in the world and have adopted a common declaration. They also met the Italian Minister for Agriculture who is the host of this Summit. The rally of these organizations intervenes in a context of international political tensions and temptations of withdrawal on their internal market in the major economies. And while the negotiations of a transatlantic Treaty between the European Union and the USA do not progress and that the discussions in the multilateral fora are paralyzed.

In that declaration AREV reiterate its commitment to the model from which the Geographical Indications (GI) are established, and their assets, in terms of diversity and quality of products, jobs, landscapes management, and land use planning, culture and history etc. It also denounced the still too numerous infringements on the GI names and calls the governments to improve with the aim of a better protection of these names on Internet. Through this initiative, the Wine European Regions have wished to make the double voice of the political elected representatives of the wine-making territories and the 3 million European wine growers to be heard. Representing the AREV President, Emiliano Garcia PAGE SANCHEZ, President of the Region Castilla La Mancha, the Regional Minister for Agriculture Francisco MARTINEZ ARROYO, as well as Aly Leonardy, President of the European Wine Trade Council (CEPV) and 1st AREV Vice president declared at the end of the meeting: "meeting us at the eve of this Summit, we wanted to remind to the European leaders that the GI participate in the identity of Europe and never have to be a taboo in the international discussions. We shall remain watchful and expect from the European Union that it goes on making the protection of the GI a top priority from the negotiations".